



ANNUAL REPORT

2010-'11

Message from the Secretary...

There is a natural law, a Divine law that obliges you and me to relieve the sufferings of the distressed and the destitute. A service for the poor is a supreme virtue and the great channel through which the mercy of God is passed on to mankind. It is the virtues unites men and inspire their noblest efforts.

"Love one another, for that is the whole law;" so our fellow men and women deserve to be loved and encouraged - never to be abandoned to wander alone in poverty and darkness. The practice of service for the poor will blind all men in one great brotherhood.

We should be ever watchful for the opportunity to shelter little children and destitute sister with the umbrella of our service; be generous to their schools, their hospitals and their places of worship. For, as they must bear the burdens of our mistakes, so are they in their innocence the repositories of our hopes for the upward progress of humanity.

The workers, who devote their love and life's work for the good of mankind, for they appeal especially to me as being deserving of help from the society.

As stewards of GOPALI YOUTH WELFARE SOCIETY, the board and staff of Society are committed to adhering as closely as possible to his intentions, as reflected in our guiding principal.

GYWS is a rural based registered organization by and for the people. Despite the many ups and downs it has pulled on with real favour to serve the disadvantaged, underprivileged, poor and needy women. In spite of our limitation, (especially lack of fund) our journey has not been smooth if not it was supported by the whole hearted participation and cooperation from the community as well as from the other partners (agencies) have helped a lot to sustain the activities. The year 2010 – 2011 has been quite promising and at the same time strenuous effort has to be made during this period to mobilize resources to sustain the activities. But empower those, who have remained on the fringe of the so-called development. Our effort would have ended up in smoke, had not there been whole hearted co-operation from the well wishers, members, beneficiaries and donor agencies. So, we take this occasion to extend our heartfelt gratitude to one and all, who, in whatever capacity, might have contribution one's might to sustain our noble Endeavour. We earnestly hope the coming year will be fruitful and meaningful.

SECRETARY:-

(MRINAL KANTI BHANJA)

About the Society

Gopali Youth Welfare Society, a non-profit making social welfare organization was established with a mission to improve the living standard of the people of the area in and around Gopali. Established in 2002 and registered under the WB societies Registration Act of 1961 in 2004, it has been advancing with the twin objectives of making the youth and society aware and of ensuring socio-economic welfare for underprivileged and weaker sections of the society.

The society is trying to help women, children and aged people through basic sustainable guidance and management infrastructures. We also try to help the youth by providing career counseling and by helping them economically to complete their studies and to become self-dependent. Besides these activities we make an attempt to spread awareness about hygiene and sanitation and prevention of diseases through various awareness programs.

GYWS wants the underprivileged sections to be uplifted in a way that will help in their integration with society. We do not want a further division of society through caste or class. We believe that reservation politics only serves to further weaken the weaker sections of society those who are breeding animosity between castes.

The society seeks to fulfill its objectives with the help of its executive body which is composed mainly of IIT students who are dedicated to the service of needy and deprived. Many IIT professors have involved themselves in the activities our society. The professors have constantly motivated and encouraged us to achieve our goal. The local members are the pillars of strength of our society. The local support which the society enjoys has seen it prosper and spread its branches.

All disadvantaged groups e.g. women, children, disabled, aged & others irrespective of their castes, creeds, status etc. have the inherent capacity to take responsibility for & make choices about their lives. In fact they are able to articulate & access their rights & emerge as leaders facilitating positive social change.

- Ø Gopali Youth Welfare Society sees itself as a facilitator enabling this change. It believes that access to information & knowledge about the world and the changing political, social & economic structures contribute to the target groups having greater control over their lives.

- Ø A culture of silence prevents the target disadvantaged groups from articulating their dreams & aspirations as well as violations they have experienced. Gopali Youth Welfare Society hopes to create

Shared Vision:

Gopali Youth Welfare Society's vision is to achieve a value – oriented sustainable society based on social orientation, economic growth, local capacity building and empowerment of people for a complete social transformation.

Shared Mission:

Gopali Youth Welfare Society's mission is to aware the poor & disadvantaged people about their health, education and basic rights, assist them to recognize and improve their potentialities through skill formation, knowledge sharing and transfer of technical knowhow, guide them to generate economic benefit for promoting sustainable development in economy.

a culture of questioning that strengthens their abilities to challenge & change the structures that keep them silent.

- Ø A collaborative & collective process that connects individuals & organization with each other enhances learning in a mutually beneficial way. Gopali Youth Welfare Society aims to draw on this synergy to help reach common goals.

Goal:

- Ø To offer opportunities for personal growth and development, skill enhancement by providing technical and vocational skills.
- Ø To motivate and recognize person's efforts and achievement so that one can recognize one's own worth.
- Ø To empower the poor and marginalized communities through economic and social development.
- Ø To provide on going support system and services to the target groups beneficiaries through efficient and readily available management information system.
- Ø To reach out poorest and under privileged section of the society for self reliance in health, education and economic prosperity.

Area of operations:

The working area especially as rural is of Kharagpur – 1 Block . The working area i.e. 30 villages of the Blocks and about 35,735 people in the area. Out of them 52% of total population is Male and 48% Female. 40% belongs to SC , 45% ST, 15% others and 45% are illiterate and 55% people are living under BPL.

Objectives :

- Ø Taking part in promoting education for the children hailing from destitute families.
- Ø Making people aware of the rights, duties and responsibilities as an individual, a villager, a citizen.
- Ø Providing preventive, promotive and curative health care services for the people in general and women and children in specific.
- Ø Empowering the rural women through micro-finance and Self Help Group
- Ø Imparting vocational training for rural youth with a view to making them self – supportive including acquiring skill suited to their needs, priorities and capabilities.

- Ø To give emphasize on food security of the community as well as right to safe drinking water and healthy sanitation.
- Ø To provide support to the vulnerable person materially and emotionally..
- Ø To initiate an appropriate early childhood development and rehabilitation of the children with disabilities including older persons.
- Ø Development of micro – level infra structural facilities.
- Ø Promotion of local resources to function as self-sustaining development units.
- Ø Integration of crop cultivation, agri – horticulture, agro – forestry, livestock rearing and fish culture and increase their production.
- Ø Building confidence among the target groups to create their own resources and recycle those in sequential manner for sustainability.
- Ø Overall improvement of socio-economic conditions of the target community including basic health measures, education, empowerment etc.
- Ø Child Labour
- Ø Environment & Ecology

Registration Details

- Ø Registered under Societies Registration Act 1861, Govt. of West Bengal vide its resiatration No. S/1L/23893 Dated 25-08-2004
- Ø Registration under Foreign Contribution (Regulation) Act.1976. Registration No. 147040589
- Ø C. Registration u/s , 80G (5)(vi) of Income Tax Act, 1961(Act).
- Ø Registration u/s,12AA of the IT Act.

Contact Details

Ø Address

*Gopali (No-Shooting Area),
P.O-Salua, Dist- Paschim Medinipur, West Bengal-721145*

Ø Email: gywsociety@gmail.com

Ø Phone:03222-651019

Fax: 03222-296537

Financial Details

Bank Account

- I. SBI, IIT Kharagpur Branch 30088788663
- II. PNB, IIT Kharagpur Branch (FCRA Account) 3872000109004868 910010026952229
- III. AXIS Bank, Malancha Rd, Kgp 95592200005228
- IV. Syndicate Bank, AFS Salua

Governing Body of the Gopali Youth Welfare Society

President	Mrs. Suparna Mandal
Vice President	Mr. Tanmay Ghonge
General Secretary	Mr. Mrinal Kanti Bhanja
Assistant Secretary	Mr. Ishan Trivedi
Treasurer	Mr. Akash Khetan
Executive Officer	Mr. Gaurav Dahake
Public Relation Officer	Mr. Ankit Agrawal

Other GB Members:

Mr. Gadde Nirmal Suraj Kumar

Mrs. Shruti Mishra

Annual Report: 2010 – 2011

We have immense pleasure in presenting before the public the Annual Report of our Society for the year 2010 – 2011.

Activities at a Glance

1. Self help Group

Poverty in India is predominantly rural in character. It is intimately associated with our population and an imbalance between population and land resources. Substantial number of land less and small farmer's area depended on wage employment and experience unemployment seasonally. The worst affected are women and the children. About 40% of the total population in India today have the below poverty line (B.P.L.) and more than 75% of them are socio culturally oppressed. As the efficiency of the S.H.G. as an effective mode for rural saving mobilization and credit delivery to the poor has been demonstrated in the pilot phase.

GOPALI YOUTH WELFARE SOCIETY has trained the village women at Salua Purana Basti, No-Shooting, Salua Nayabasti in the district of Paschim Midnapore.

Tabulated data are presented here.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
<u>SHG Prog.</u> (2010 – 2011)	502	8,300	-	502	-

Cutting for Paper Bag:

Gopali Youth Welfare Society has given training 52 village women to make paper bags from newspaper.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
Paper Bags (2010 – 2011)	52	6,477	-	52	-

Leadership for women:

Gopali Youth Welfare Society organized a leadership training camp among the women at the Society's premises.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
Leadership Camp (2010-2011)	67	2,000	-	67	-

. 2. Awareness Programs

Life skill development programmes for Adolescent girls:

In psychology the period of adolescent is called the period of storm and fire. In this time the adolescents begging to compare themselves with the grown up people and try to behave like the matured men and woman. Actually they become physically mature but they are not mature psychologically at all. As a result they easily fail victim to various maladjusted activities.

For this, our Society is working for the adolescent boys and girls for various social activities and makes them aware of their duties to the society, their family and to themselves. We organized campaign for this

purpose and they response to it enthusiastically. They come and take part in various benevolent activities than wasting time aimlessly.

We organized Five awareness camps at Gopali Youth Welfare Society's office, Rangamatia, Gopali, Taltalaw, Purba Gopali.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
Life skill dev. Prog. For the Adolescent Girls (2010 – 2011)	142	4,500	-	-	142

Orientation of the school Children on Environment & Ecology

Work shop on global warming

At first we meet our local school students of class V to XII. We organized a meeting because how to process of survey in our area and idea of global warming. We survey in our area on dated 16.05.2010 of lost of medicinal plants, verities plants, verities animals. Then we organized a workshop on National Environment Campaign 2010 – 2011, on dated 12.07.2010 at GOPALI YOUTH WELFARE SOCIETY. Mainly school students are participated. The work shop is inaugurated by our Honorable President. It has been discussed in the program that what is climate and how it is being changed day by day.

The Society organized pad-yatra at Salua and surroundings villages on 19.09.2010 Mainly school students and villagers were participated in the program. We aware the people not to use chemical fertilizer, plastic bags and request to the common mass not to waste water and to plant trees.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
Orientation of the school children on Environment & ecology			-		
Work shop on global warming	1332	6,000	112	96	1124
(2010 – 2011)	1026	5,000	324	246	456

Consumer protection

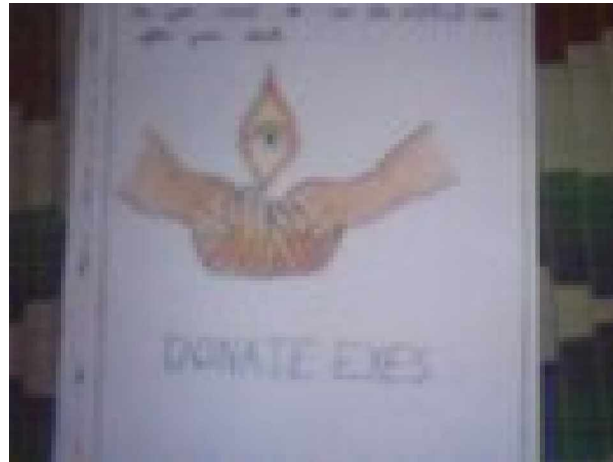
Gopali Youth Welfare Society has taken initiative to bring awareness about the consumer right among the rural people. It is seen that various fictitious and dishonest retailers cheat the innocent people in different ways with their dubious commodities. To save guard the interest of awareness among the common people is very much essential with this view. Our Society organized campaign with the people of different villages and different markets from time to time. It is a matter of great success that the people are aware of their right as a consumer and contact with the Society whenever they face any problem as such.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
Consumer Protection	398	3,500	304	94	-
(2010 – 2011)					

Eye Donation Camp :

Gopali Youth Welfare Society has a eye donation camp at Salua to motivate the people for donation of eye after death.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
Eye Donation Camp (2010 – 2011)	119	2,911	98	21	-



3. Education Programme

School Programme:

Adequate stress has been given for spread of education among the rural folk of Pingla Block as proper education can play a vital role to combat social ills, inculcate the inner potentialities of every individual, to stand one on his feet and to cope with the challenges of life.

Accordingly, GOPALI YOUTH WELFARE SOCIETY set up a Free Primary School named "Jagriti Vidya Mandir" . There are 177 children students. Most of them have come from Scheduled Tribe Community.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
<u>School Eduation</u>					
Free Primary School (2010 – 2011)	177	1,55,721	-	-	120

Jagriti Vidya Mandir



4. Social Work

Memorable day

We are growing up but very few children even adults don't realize that how many bloods have been spoiled and how many life have been lost to have Independence. Every year the motive is always to generate the feelings, awareness, etc. to understand our

Countries, our great mentors, our great leaders, to understand their aims and missions and to walk in the path showed by them.

Gopali Youth Welfare Society celebrates Independence Day, Republic day, Children day, Saraswati Puja etc. with the children and youth. Children and youth are encouraged to participate more in numbers.

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
<u>Memorable Days</u> (2010 – 2011)	1250	16,070	321	246	683



Games & Sports and Annual cultural program

GOPALI YOUTH WELFARE SOCIETY is not only progressing materially and technologically but culturally also. Our Society organized a women football tournament at Salua

Name of activity and the year	Coverage	Expenditure	Men	Women	Children/ Boys'/Girls'
Games & Sports (2010 – 2011)	1532	69,365	452	786	294



Archives

Important projects carried out by the Gopali Youth Welfare Society

2007-2008

ü *Youth Leadership And Personality Development Training Program:*

Expenditure: Rs. 40000

Coverage: 58

ü *Computer Training Program:*

Expenditure: Rs. 7015

Coverage: 20

ü *Food Processing Program:*

Expenditure:1200

Coverage: 30

ü *Relief Program*

Expenditure:6000

Coverage: 30

ü *Games and Sports*

Expenditure:4022

Coverage: 50

Ø *2008-2009*

ü *Primary Education (Jagriti Vidya Mandir)Programme for the poor children*

Expenditure: Rs. 93131

Coverage: 110

ü *Hindi Divas Celebration:*

Expenditure: Rs. 1219

Coverage: 150

ü Children's Day Celebration:

Expenditure:3000

Coverage: 100

ü Environmental Awareness Camp

Expenditure:4000

Coverage: 80

ü Self-Help Group promotion programme

Expenditure:16528

Coverage: 180

Ø 2009-2010

- ü *Primary Education (Jagriti Vidya Mandir)Program for the poor children*

Expenditure: Rs. 166847

Coverage: 160

- ü *Solar Survey Programme:*

Expenditure: Rs. 170000

Coverage: 3500

- ü *Memorable Day Celebration:*

Expenditure:15544

Coverage: 320

- ü *Football Tournament & workshop on terrorism*

Expenditure:12200

Coverage: 170

- ü *Folk Dance Competition*

Expenditure:28045

Coverage: 524

- ü *Awareness Camp*

(i)Environment

(ii)Adolescent Girls

Expenditure:3000

Coverage: 126

- ü *Seminar in Rural Development*

Expenditure:16528

Coverage: 180

Future Initiatives of the Society

In order to continue pioneering work in the various sectors, the Teams of the Gopali Youth Welfare Society have developed a roadmap to pursue in the next few months.

Proposal 1:

A society newsletter for circulation to all students, Faculty and a large number of Alumni.

Background:

A newsletter service is a great source of publicity and can greatly improve our campus presence and appreciation. Different social initiatives by various NGO's and Governmental Organizations can be highlighted, and if the response is very encouraging, the plan could be extended beyond Bengal. This would actually become a very good quality community service newsletter.

Implementation Plan:

The newsletter will be issued fortnightly/ monthly.

The first edition will be released as soon as the session starts, and it would be aimed to motivate the freshers into taking up social initiatives. It will mainly contain a study of the social and economic status of the villagers in the Midnapore district, and also show what the people need, and how they're being deprived. Then it would identify some of the good social initiatives, and how they have been successful. Our society would be the focus, but other NGO's we have contacted in the past would also feature.

Following this, there would be a regular edition.

Proposal 2:

The inclusion of PG students in our society from the next semester onwards as a members mainly responsible for coming up with new ideas.

Proposal 3:

Stalls in every fest for selling t shirts , designer paper bags etc, to increase popularity and also generate income.

Proposal 4:

GYWS plans to form a cultural team which would be responsible for spreading social awareness in rural areas through mimes and plays in the local language. The plays would revolve around social issues like dowry system, child labour, etc. We also plan to observe days like World Environment Day by organizing a plantation campaign and taking out a rally of student volunteers. Lectures would be organized in villages to spread

information, which in general, would help the rural people in improving the quality of their lives. The lectures would be conducted by special extension agents who would be invited by us.